

YOUR BUSINESS EVENT IN SOFIA – THE CAPITAL OF BULGARIA
City of Wisdom



The capital of Bulgaria – Sofia, situated in the western part of the country offers unique opportunities for combining professional engagements with pleasant rest and interesting places to visit.

Sofia's rich history is illuminated by the sanctity and symbolism of its name (Sofia means the holy God's wisdom). From the Neolith, Thracians, Slavs and Proto-Bulgarians, through victories and defeats, socialist realism and modern dynamic changes, the immense cultural heritage - concentrated in Sofia - is unique with its 7 millennia of history. The fact that it is still one of the least known by foreign travelers makes it even more exciting to explore.

With a compact and easy to navigate city centre, Sofia is the best place to get acquainted with Bulgaria's ancient and modern faces. What is more there are plenty of museums, art galleries, theatres, fine restaurants to keep you occupied and thrilled between meetings and incentive programs.

With its easily reachable International Airport, the newly built modern congress centers and more than 25 high quality, four & five – star hotels with well equipped halls of different size and capacity, Sofia is an ideal destination for international congresses, symposiums, meetings, conferences, exhibitions, incentive trips and teambuilding activities. In addition to its modern facilities, the city attracts the business planners with the traditional hospitality of the local people. And last but not least the fact that Sofia is not among the well-known incentive & meeting destinations makes it even more attractive because it offers better value for money. Discover our flexible and creative solutions, tailored for you and executed with attention to the detail by our business - minded MICE professionals.

Ideas for entertainment & incentive activities:

- **In the footsteps of the Thracians:** Explore the unique Thracian Treasures discovered on the territory of Bulgaria and displayed at the National History Museum and the National Archaeological Museum.
- **A private Orthodox Music Concert:** Enjoy an extraordinary musical experience and powerful Eastern Church Choir performance in a stylish setting.
- **A Retro Tram Journey in Sofia:** See the capital's city centre from a different point of view!
- **Sofia Bike Tour:** Discover Sofia on two wheels, on one-hour tours led by friendly and multilingual professional guides, eager to show you more than the top city sites!
- **Hiking Tour in the Vitosha Mountain:** Situated just outside the city of Sofia, the Vitosha Mountain is the second home to nature-loving Sofians – welcoming and easy to reach, it makes for a great green escape!
- **A Retro Train Trip from Sofia to its green suburbs!** Take a trip on the steam-engine train that served the legendary "Orient Express" back in 1989 and has been used for a number of movies and entertainment trips!
- **Traditional Dinner & Folklore Show:** Spend an evening in a traditional Bulgarian atmosphere, taste typical Bulgarian dishes, dance the traditional dance "**straight horo**" with the professional dancers, learn to sing a folklore song with the singers!
- **Wine Tasting & Dinner:** If you fancy good Bulgarian wines, why not devote an evening to indulge in a true wine tasting sensation accompanied with delicious selection of various meat delights at a first-class wine cellar followed by a gourmet-dinner in a stylish restaurant washed down with the best wines Bulgaria has to offer!
- **A One-day Rafting Excursion on the Struma River!** Situated within 1,5 hour drive from the capital, the Kresna Gorge is an excellent spot for a thrilling rafting adventure suitable both for those who have experience with extreme sports and those who wish to try something new and exciting!

